



ÀSÀ-Preserving Heritage through art

CULTURAL PRESERVATION AND PROMOTION WITH
LOCAL LANGUAGE IMAGE GENERATION, AND
IMAGE RECOGNITION & ANALYSIS



ÀŞÀ – Understanding the Need

- **Cultural Preservation:** Difficulty in understanding and appreciating local artefacts and cultural heritage. Limited means for locals to express and preserve their native languages digitally.
- **Communication Gap:** Inability to obtain information about images, hindering effective communication and learning.
- **Tourism:** Limited knowledge about heritage sites, artefacts, arts, relics, and traditions or their important cultural significance.
- **Education:** Interactive learning about local culture and history through art and images



How it Works

Image Generation

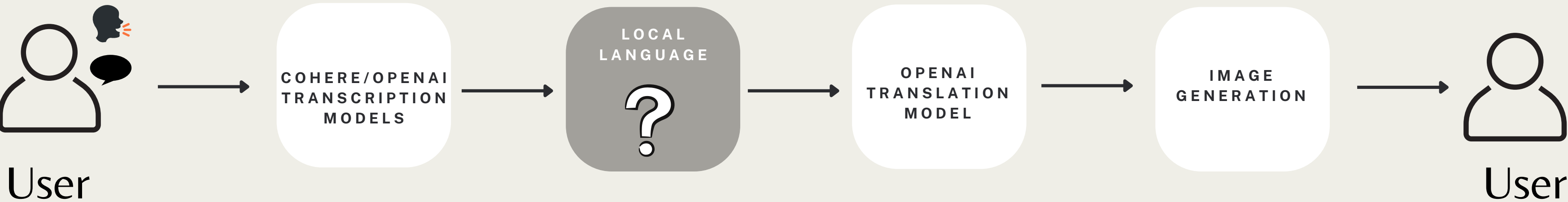
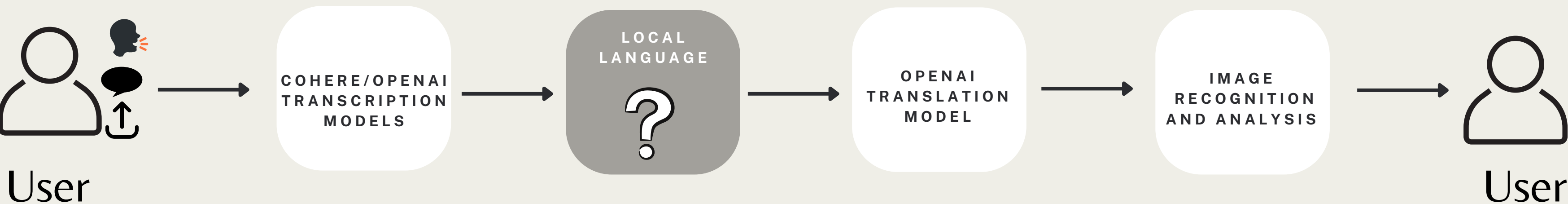


Image Recognition & Analysis



SIZE OF MARKET



TAM

Includes tourists, students, researchers, and locals seeking cultural knowledge.

SAM

Locals interested in preserving and sharing their cultural heritage.

SOM

Cultural institutions, including museums and heritage centers, seeking innovative tools to enhance visitor experiences and education programs.



REVENUE STREAMS

- **Subscription Model:** Offering premium access to advanced features and content.
- **In-App Purchases:** Selling additional image packs or language modules.
- **Advertisement Revenue:** Sponsored content from local businesses or cultural events.
- **Licensing and Partnerships:** Licensing the technology to museums, cultural institutions, or educational platforms.



FUTURE PROSPECTS

Expansion into New Markets

Explore opportunities to adapt the app for other regions and languages, expanding its user base globally.

Technological Advancements

Incorporate cutting-edge AI and machine learning techniques to enhance image generation and recognition capabilities.

Social Impact

Contribute to the preservation and promotion of local cultures and languages, becoming a recognised tool for cultural heritage conservation.



USER INTERACTION PREVIEW

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WhispersOT

ImagiTale

Select an AI above

Whispers of Tradition

AŞÀ

Heritage Through Art

Let's create art by talking about our rich culture!

Select input source

Record

Select audio language

English

Yoruba

Generate Art

How can we improve, comment, thoughts?



Join us in revolutionizing cultural exploration and language learning. Together, let's bridge gaps, preserve heritage, and foster understanding with ÀṢÀ.



Thank you!

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