Phone: (719) 488-4040

Fax: (719) 487-7240



## MOUNTAIN WEST SPORTSMANSHIP INITIATIVE

## **Letter to Student Newspaper**

July 20, 2021

## Dear Fellow Students:

The Mountain West Student-Athlete Advisory Committee (SAAC) believes the most important aspects of sport are good ethics and positive sportsmanship. We are very pleased the Conference continues its initiative to enhance this philosophy. We need your assistance to make this effort a success.

The SAAC believes that, for an institution to convey a message of good ethics and positive sportsmanship, it must have the involvement and participation of everyone involved with athletics on campus. This includes, but is not limited to, the President, athletics administrators, coaches, student-athletes, and you – the students/fans. It is our behavior that will shape the perception of our institutions and teams by the public, the media, and our opponents.

Good ethics and positive sportsmanship are philosophies that must be displayed both on and off the playing field. We must take a leadership role to compete at the highest levels, always endeavoring to win, but doing so with grace, class, dignity, and respect.

Please join us in supporting the Conference's Sportsmanship Initiative. Such an effort will help make the Mountain West one of the premier athletic conferences in the country and represent our institutions well.

Cordially,

The 2021-22 Mountain West Student-Athlete Advisory Committee